

PRESS RELEASE

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SWISS-BELHOTEL INTERNATIONAL LAUNCHES QUICK RESERVATIONS PROGRAM

In line with Swiss-Belhotel International's thrust to continuously improve the level of service to clients and facilitate the booking process for its accounts, Chairman and President Gavin Faull recently announced the launching of Quick Reservation Program for the group.

With the current 17 operating hotels in Indonesia, said program kicked off in Jakarta with Swiss-Belhotel International Indonesia Senior Vice President for Operations and Development Emmanuel Guillard leading the introduction of Quick Reservation Program during the launch party held at Swiss-Belhotel Manga Besar.

"Corporate booking officers can now reserve rooms at all Swiss-Belhotel International Indonesia properties through internet. A code for each corporate account and a password for each booker will be provided to access this program," David Lusteaux, Group Director of Sales and E-Commerce further explained, "Bookers who have their corporate codes and personal passwords can simply access through www.swiss-belhotel.com to reserve the rooms at the selected Swiss-Belhotel International Indonesia properties. The system will direct bookers to their corporate account and will show room availability at the preferred hotels."

It was also announced that a Blackberry will be given to the two top producers who will reserve a minimum of 350 room nights for the period of January 2010 to April 2010. The contest winners will be drawn on May 2010.

The launch of Quick Reservations Program in Indonesia will continue to other destinations where Swiss-Belhotel International is currently operating. This program will soon be implemented in China, Vietnam, Philippines, Malaysia, Australia and The Middle East.

About Swiss-Belhotel International

Swiss-Belhotel International is a rapidly expanding management company. Headquartered in Hong Kong (SAR), it manages hotels in Asia and the Middle East including **CHINA**: *Changchun, Hefei (1 operating hotel, 1 hotel will open in 2010), Wuhan, Wudang (2010)* • **VIETNAM**: *Halong Bay, Hoi An, Bien Hoa (2009), Da Lat (2011), Tuyen Lam (2011), Pan Thiet (2010)* • **PHILIPPINES**: *Pasig City, Metro Manila, Quezon City (2011), Cagayan de Oro (2011), Makati (2011)* • **MALAYSIA**: *Selangor (2010)* • **INDONESIA**: *Medan, Batam (2 hotels), Jakarta (2 hotels), Bandung, Semarang, Surabaya, Bogor (2011), Banjarmasin, Samarinda, Tarakan, Palangka Raya (2010), Balikpapan (2011), Bali (2 operating hotels, 1 hotel will open in 2011), Manado, Palu, Kendari (2010), Ambon (2010), Manokwari, Jayapura, Merauke (2011)* • **AUSTRALIA**: *Sydney* • **KUWAIT**: *Kuwait* • **JORDAN**: *Dead Sea (2010)* • **OMAN**: *Sohar, Masirah Island, Muscat (2011)* • **QATAR**: *Doha* • **SAUDI ARABIA**: *Sharma (2010)* • **UNITED ARAB EMIRATES**: *Dubai (1 operating hotel, 1 hotel will open in 2011), Sharjah (2011)* • **YEMEN**: *Sana'a (2010)*

Note Information on existing operations and opening hotels is subject to change without prior notice – visit www.swiss-belhotel.com for the details.

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