



PRESS RELEASE

(For immediate release)

Hoi An, October 27th, 2009

Swiss-Belhotel Golden Sand Resort & Spa Hoi An Welcomes Guests to a Completely Refurbished Property with New Features and Services

Golden Sand Resort & Spa Hoi An will welcome its guests at its re-opening on November 15th, 2009.

After a complete re-design and upgrading of the property's features and services, the resort now offers additional luxury services including a new Beachfront Restaurant, a renovated Euro-Asian Restaurant; and the longest swimming lagoon in Asia with its tropical surroundings looking more exotic than ever before.

Mr. Frederick van Ravesteyn, General Manager of the Swiss-Belhotel Golden Sand Resort & Spa says that management has "taken the opportunity to revamp the resort to an even higher standard to enable it to compete in the 2009 World Travel Awards, which are the Oscars of the Travel Industry, as one of Vietnam's Leading Resorts."

"We are delighted after being nominated for this prestigious award because it proves we are exceeding our guests' expectations, We look forward to attend the lavish ceremony next month in London and hope that we can bring back with us this world's most prestigious award," he said.

Ms. Emelyn Mauhay, the resort's Sales & Marketing Director states that various new packages will be introduced especially for the occasion of the re-opening. A package named "Stay 3 pay 2" will be offered to guests who book their package from 15 November to 20 December, 2009. The package is priced at only 240\$nett for 2 nights but the next night is free.

The complete package includes 2 nights and 1 free night in one of Superior Garden View Rooms and is based on double occupancy, daily breakfasts at Sands Kitchen Restaurant, complimentary fruit platter on arrival, daily shuttle to/from the resort to Hoi An Ancient Town, use of tennis court and of gym facilities.

Additional benefits at the resort are the introduction of the special dollar promo programs. A \$20.00 Promotional Dollar program can be used for any Spa & Massage services, the \$10.00 one can be used in any of our Restaurants and Bars and the \$5.00 dollar program can be used for our Water Sports activities, including Laundry Services and Mini Bar expenses.

Thanh Nien Road - Cua Dai Beach - Hoi An Town - Quang Nam Province - Vietnam
Tel: 84 (0) 510 3927 550 - Fax: 84 (0) 510 3927 565
info@swiss-belhotelgoldensandresort.com
www.swiss-belhotel.com



About SWISS-BELHOTEL GOLDEN SAND RESORT & SPA, Hoi An

Designed in a traditional Vietnamese style but with a contemporary twist and with interiors fitted out with every imaginable comfort, the sixteen chalet-like buildings housing the hotel's superior rooms and Beachfront suites, all with private balconies, are situated throughout the gardens for maximum seclusion.

Within the beautiful Tropical Gardens, the 212 rooms and beachfront suites of the resort are similarly designed and likewise fitted-out with every imaginable comfort in Asian architecture vividly reflecting the "soul of Vietnam". All the rooms have a private balcony with garden views or ocean views.

The originality of the 16 Beachfront Suites echo "the Hidden Charm" of the resort with their 95 square meter areas, the most spacious in Hoi An. Each of the suites has all the most modern conveniences; and all the bathrooms have Jacuzzis.

In addition, there are 196 Deluxe and Superior rooms. The decoration is elegant, warm and luxurious with Twin or King sized beds, all have baths and showers.

The 150 meter long swimming lagoon is located opposite on one of the world's six most beautiful beaches and has one of the largest and longest swimming pools in Vietnam. Designed like a charming lady, the gently winding swimming pool is compared with the poetic Hoian River. The designer seems to have brought this River into the resort intentionally. In addition, two swimming pools for children will bring your sons and daughters a great holiday playing gunboat games.

Gastronomes will love the two restaurants serving delectable Vietnamese and Eurasian Cuisine. There are two Pool Bars at each end of the amazing infinity swimming lagoon; there are two tennis courts, mountain bike riding, a wide range water sport activities including snorkeling, scuba diving, accolade winning Vietnamese cooking classes and well organized daily excursion options are available at this fabulous resort including a PADI licensed SCUBA diving operation.

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Besides all this, you will have your own paradise when your children enjoy our child minding kid's club, or kite making and flying, mask painting and computer games. And, there is also a free shuttle bus service to the old town of Hoi An

Moreover, we open more facilities to satisfy the guest's relaxation and arrange tours to discover Hoi An, Quang Nam and neighboring beautiful sites. Our guide provides tours to: visit to Hoi An Ancient town, Tra Que village, My Son and Hue.

With more than 11 private massage rooms for ladies and gentlemen, the Scentual Spa and Massage Center offers you and your body the vitality and energy to reach your physical peak. You can soak in a Jacuzzi and let loose as the skilled hands of professional therapists will drive your stresses away. You can also get a massage outside while listening to the waves, eyes half-closed under the shade of a palm tree.

About Swiss-Belhotel International

Swiss-Belhotel International is a rapidly expanding management company. Headquartered in Hong Kong (SAR), it manages hotels in Asia and the Middle East including **CHINA:** *Changchun, Hefei (1 operating hotel, 1 hotel will open in 2010), Wuhan, Wudang (2010)* • **VIETNAM:** *Halong Bay, Hoi An, Danang (2009), Bien Hoa (2009), Da Lat (2011), Tuyen Lam (2011), Pan Thiet (2010)* • **PHILIPPINES:** *Pasig City, Metro Manila, Quezon City (2011), Cagayan de Oro (2011), Makati (2011)* • **MALAYSIA:** *Selangor (2010), Kuantan (2010), Kota Kinabalu (2010), Kuala Lumpur (2011)* • **INDONESIA:** *Medan, Batam (2 hotels), Jakarta (2 hotels), Bogor (2011), Bandung, Semarang, Surabaya, Banjarmasin, Samarinda, Balikpapan (2011), Palangka Raya (2010), Tarakan, Bali (2 operating hotels, 1 hotel will open in 2011), Manado, Palu, Kendari (2010), Ambon (2010), Manokwari, Jayapura, Merauke (2011)* • **AUSTRALIA:** *Sydney* • **KUWAIT:** *Kuwait* • **JORDAN:** *Dead Sea (2010)* • **OMAN:** *Sohar, Masirah Island, Muscat (2011)* • **QATAR:** *Doha* • **SAUDI ARABIA:** *Sharma (2010)* • **UNITED ARAB EMIRATES:** *Dubai (1 operating hotel, 1 hotel will open in 2011), Sharjah (2011)* • **YEMEN:** *Sana'a (2010)*

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Note Information on existing operations and opening hotels is subject to change without prior notice – visit www.swiss-belhotel.com for the details.

Swiss-Belhotel Golden Sand Resort & Spa Hoi An
Thanh Nien Road, Cua Dai Beach, Hoi An, Quang Nam

Nguyen Thi Anh/Mrs.
Public Relations Manager
Tel: 84-0510-3927 555
Fax: 84-0510-3927 560
Cell #: 090 585 1102
E-mail: prm@swiss-belhotelgoldensandresort.com
www.swiss-belhotel.com

Swiss-Belhotel International

Ms. Bonnie Wai
Corporate Head Office
Unit 904, 9/F, AXA Centre
151-159 Gloucester Road,
Wanchai, Hong Kong SAR
Phone +852 2836 5555
Facsimile +852 2893 9555
E-mail: bonnie@swiss-belhotel.com
www.swiss-belhotel.com

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