

PRESS RELEASE

(For immediate release)

11 August 2009



NEW REGIONAL SALES AND MARCOM MANAGER FOR SWISS-BELHOTEL INTERNATIONAL – THE MIDDLE EAST

Swiss-Belhotel International Chairman and President Gavin Faull is pleased to announce the appointment of Ayla Haas as the new Regional Sales and Marcom Manager for The Middle East.

Ms. Haas will be responsible for the sales, marketing and communications on a regional basis, The Middle East working with the Group Sales, Marketing and Communications Division of Swiss-belhotel International. Which is based in Jakarta.

Japanese-born Haas was raised and educated in New Zealand, where she has completed a masters degree in hotel management and specialised in HR consulting. She has worked in Sydney, Australia and recently in Dubai with Abra Marine as Executive Manager.

She is well versed in the field of communications, marketing and sales.

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Page 2 of 2 continued...

About Swiss-Belhotel International

Swiss-Belhotel International is a rapidly expanding management company. Headquartered in Hong Kong (SAR), it manages hotels in Asia and the Middle East including **CHINA**: *Changchun, Hefei (1 operating hotel, 1 hotel will open in 2010), Wuhan, Wudang (2010)* • **VIETNAM**: *Halong Bay, Hoi An, Danang (2009), Bien Hoa (2010)* • **PHILIPPINES**: *Pasig City, Metro Manila, Quezon City (2009), Cagayan de Oro (2010), Makati (2011)* • **MALAYSIA**: *Selangor (2009), Kuantan (2010), Kota Kinabalu (2010), Kuala Lumpur (2011)* • **INDONESIA**: *Medan, Batam (2 hotels), Jakarta (1 operating hotel, 1 hotel will open in 2009), Bogor (2011), Bandung, Semarang, Surabaya, Banjarmasin, Samarinda, Balikpapan (2010), Palangka Raya (2010), Tarakan, Bali (2 operating hotels, 1 hotel will open in 2011), Manado, Palu, Kendari (2009), Ambon (2009), Manokwari, Jayapura* • **AUSTRALIA**: *Sydney* • **KUWAIT**: *Kuwait* • **JORDAN**: *Dead Sea (2010)* • **OMAN**: *Sohar, Masirah Island* • **QATAR**: *Doha* • **SAUDI ARABIA**: *Sharma (2010)* • **UNITED ARAB EMIRATES**: *Dubai (2009), Sharjah (2011)* • **YEMEN**: *Sana'a (2010)*

Note Information on existing operations and opening hotels is subject to change without prior notice – visit www.swiss-belhotel.com for the details.

Swiss-Belhotel International

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