

INTERNATIONAL PRESS RELEASE

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Swiss-Belhotel International Takes Over Bali Kuta Resort

Swiss-Belhotel International, a rapidly expanding international management company with over 60 hotels, resorts and projects in Asia Pacific and Middle East is taking over the management of 251 international standard room accommodations in Kuta, Bali effective 1 August 2010.

The new property, Bali Kuta Resort by Swiss-Belhotel is conveniently located in the heart of Kuta area, 15 minutes away from the Denpasar International Airport and five minutes to Kuta beach. The hotel allows easy access to entertainment venues, tourist attractions, exclusive shopping and site seeing in Kuta, Legian, Seminyak and Nusa Dua, Bali.

251 spacious guestrooms are presented in five design concepts, all set in classic and contemporary motif, including 65 superior, 34 deluxe pool view, 28 grand deluxe, 24 grand deluxe pool view, 40 junior suite, 44 junior suite pool view, eight (8) suite, eight (8) suites pool view. Each room has spacious bathroom and fully equipped with LCD TV with international channels, IDD/NDD telephone lines, wi-fi internet access, in-room safe, individually-controlled air-conditioning, mini bar, coffee and tea-making facilities, while suite type is complemented with separate living room and dining area.



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Bali Kuta Resort by Swiss-Belhotel has nine (9) meeting rooms equipped with state-of-the-art meeting facilities. Pink Pepper Restaurant is designed in casual dining atmosphere overlooking the pool and offers sumptuous Indonesian and international specialties and international favorites for breakfast, lunch and dinner. The Muze Lobby Lounge and Cupid Pool Bar are designed in friendly ambiance, serve variants of light meals, snacks and beverages throughout the day. 24-hour in-room dining, business centre, swimming pool, kid's club, fitness centre, spa are also available in the premises.

The President of Swiss-Belhotel International, Mr. Gavin Faull said that "This is an exciting take-over of an operating hotel and on 1st August 2010 Bali Kuta Resort by Swiss-Belhotel will be joining our Group."

About Swiss-Belhotel International

Swiss-Belhotel International is a rapidly expanding international management company with over 60 hotels, resorts and projects globally. Founded in 1987 and headquartered in Hong Kong (SAR), Swiss-Belhotel International manages hotels in Asia/Pacific and The Middle East including **CHINA • VIETNAM • PHILIPPINES • MALAYSIA • INDONESIA • AUSTRALIA • KUWAIT • JORDAN • OMAN • QATAR • KINGDOM OF SAUDI ARABIA • UNITED ARAB EMIRATES • YEMEN**. Ranked in the top 100 international hotel management companies, Swiss-Belhotel International's rapid expansion will see substantial growth in The Middle East as well as focus on growth in China. Refer to Group Website www.swiss-belhotel.com.

Note Information on existing operations and opening hotels is subject to change without prior notice – visit www.swiss-belhotel.com for the details.

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